

# Your dentist could save your life.

## What should I look for?

Oral cancer can be painless or not visible in the early stages. However, there are some symptoms that you may be able to identify on your own:

- A white or red patch of tissue inside the mouth
- A small hard ulcer which can look similar to a canker sore that does not heal within 14 days
- A hard spot in the tissue that does not go away within 14 days
- Numbness in the mouth
- Prolonged hoarseness or sore throat
- A painless lump in the mouth or on the neck that has persisted for more than 14 days
- Pain or difficulty swallowing, chewing or speaking
- An earache on one side only

## Am I at risk?

The following factors may be putting you at risk for the development of oral cancer:



*Tobacco use*



*Excessive alcohol consumption*



*Poor diet*



*Human Papilloma Virus (specifically strand 16)*



*Age (historically people over the age of 40)*

## How can I take action?

A healthy lifestyle promotes improved oral health and can reduce the risk of oral cancer.

- Eat healthy
- Refrain from using tobacco products and drinking alcoholic beverages excessively
- Get an HPV vaccination\*

## Ask your dentist or hygienist about an oral cancer screening today.

For more information on oral cancer, please visit [www.oralcancerfoundation.org](http://www.oralcancerfoundation.org)



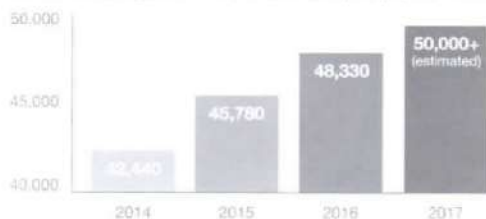
Oral cancer screening is fast, simple and painless.

Talk to your dentist or hygienist today.

## Did you know?

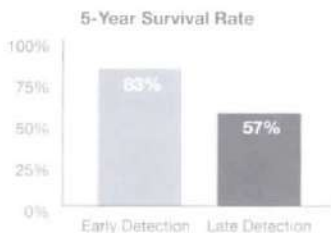
- The rate of oral cancer diagnosis in America has increased each year for more than a decade.<sup>1</sup>
- Roughly 9,000 Americans die from oral or oropharyngeal cancer each year.<sup>2</sup>

Americans Diagnosed with Oral or Oropharyngeal Cancer<sup>1</sup>



## Why should I get screened?

In their early stages, many oral diseases are easy to miss with the naked eye. Fortunately, new technology has given dental professionals the opportunity to catch certain abnormalities early on. When discovered early, the 5-year survival rates for oral cancer victims increase dramatically from ~57% to ~83%<sup>2</sup> and quality of life may improve.



An annual oral cancer screening can help your dentist or hygienist identify oral diseases early on, and possibly save your life.

*“Historically the death rate associated with [oral] cancer is particularly high not because it is hard to discover or diagnose, but due to the cancer being routinely discovered late in its development.”*

- Oral Cancer Foundation

## How does ViziLite PRO work?

A full-mouth ViziLite PRO examination is fast and painless. In less than three minutes, your dental professional will examine your oral cavity under normal white light, and then again, using ViziLite PRO.

ViziLite PRO uses blue light technology to stimulate the tissues inside your mouth. This blue light dramatically enhances your dental professional's ability to see things that may not be visible with the naked eye.



*What your dental professional sees under white light, using only the naked eye.*

*What your dental professional sees using ViziLite PRO. The dark tissue (circled) shows an abnormality.*